

## Attachment A

### ACCEPTABLE GRADE POINT AVERAGE

FOR LOWER DIVISION TRANSFERS:

CATEGORY	ACCEPTABLE GRADE
Secondary School (High School)	3.00/"B"/80%/WU/4
NEU (University) Courses	2.40 or higher

Secondary School minimum grade point average requirement of 3.00 is based on current publicized admission requirements. Exceptions to the grade point average may be considered on a case-by-case basis, in keeping with CSUSB standards for admission requirements.

FOR UPPER DIVISION TRANSFERS:

CATEGORY	ACCEPTABLE GRADE
NEU (University) Courses	2.40 or higher

### GPA CONVERSION CHART

Description	NEU System	Converted Letter Grade	Grade Point Equivalent
90 - 100	9.0 - 10	A+	4
85 - 89	8.5 - 8.9	A	
80 - 84	8.0 - 8.4	B+	3
70 - 79	7.0 - 7.9	B	
65 - 69	6.5 - 6.9	C+	2
55 - 64	5.5 - 6.4	C	
50 - 54	5.0 - 5.4	D+	1
45 - 49	4.5 - 4.9	D	
0 - 44	0.0 - 4.4	F	0

## Attachment B

### CSUSB ENGLISH LANGUAGE REQUIREMENT

In addition to meeting all the academic and financial requirements pursuant to the CSUSB admission requirements in existence at the time of a Student's application for admission to CSUSB, international students must fulfill CSUSB English language requirement. This requirement can be met by one of the following:

- a. TOEFL (iBT 61 or PBT 500);
- b. IELTS (5.5 band score) taken within 2 years; or
- c. Successful completion of Level 5 of the CSUSB English Language Program (TOEFL Waiver).

\*English language requirement might be waived if study at English teaching institution for over 3 years.

The English language requirement is also available online at <http://international.csusb.edu/Pages/Admissions/Undergraduate.aspx>

Students who fulfill the existing CSUSB English admission requirement, may apply for direct admission to CSUSB.

Students who have not satisfied the English language requirement, may enroll into ELP program at CSUSB and attend the appropriate level of ELP based on their individual ELP placement assessment.

Students who place at the ELP Level 5 will begin their English language study at Level 5, upon successful completion of which they will be matriculated in a degree program at the beginning of the next available term.

Students who place below ELP Level 5 will be registered in an appropriate level of ELP and shall advance from level to level until they satisfy the English language requirement.

Any Student who achieves a TOEFL or IELTS score that meets the CSUSB English proficiency requirement may matriculate in a CSUSB degree program at the beginning of the next available term.

**Attachment C**

**GENERAL EDUCATION AND BUSINESS CORE COURSE ARTICULATION (2 YEARS AT NEU)**

<b>CSUSB Areas or Courses</b>	<b>NEU Courses</b>	<b>NEU Semester Units</b>	<b>CSUSB Course Equivalent</b>	<b>CSUSB Equiv. Quarter Units</b>	<b>Number of courses</b>
GE-A4 Critical Thinking	Critical Thinking Through Problems Analysis	3	Psyc 105	4.5	1
GE-B1 Mathematics - College Algebra or higher level - 'C' or better required. Also fulfills the math requirement in the major (Lower-div. core)	Calculus	3	Math 211/Bus. Calculus	4.5	1
GE-B2 Life Sciences w/lab	Foundation for Lifetime Fitness and Wellness	3	HSCI 120	4.5	1
GE-B3 Physical Sciences	Physical Geography	4	Geog 103	6	1
GE-B4 Special Topics in Science and Technology	Personal and Social Adjustment	2	CSE 129	3	1
GE-C1 Arts	Studies in Music	3	Mus 180	4.5	1
GE-C2 Literature	Studies in Literature	3	Eng 110/ Eng 170	4.5	1
GE-C3 Foreign Language	French	3	Mand/Fren 103	4.5	1
GE-C4 Philosophy	Philosophy	3	Phil 190/191	4.5	1
GE-D3 World Cultures	Regions and People of the World	3	Hist 144/SSCI 165	4.5	1
GE-E1 The Whole Person: Physical and Physiological	Genetics and Society	2	Kine 205	3	1
GE-E2 The Whole Person: Social and Psychological	Health and Society	4	Fin 101	6	1
GE-E3 Physical Education	Dance Sport	2	Kine 121/150	3	1
GE-D4 Discipline Perspective: Econ 200 Principles of Microeconomics. Also fulfills lower division requirement for the major. Also fulfills Lower-Div. core req.	Microeconomics	3	Econ 200	4.5	1
Acct 211 Introductory Accounting I (Lower-Div. core)	Introductory Accounting I	3	Acct 211	4.5	1

<b>CSUSB Areas or Courses</b>	<b>NEU Courses</b>	<b>NEU Semester Units</b>	<b>CSUSB Course Equivalent</b>	<b>CSUSB Equiv. Quarter Units</b>	<b>Number of courses</b>
Acct 212 Introductory Accounting II (Lower-Div. core)	Introductory Accounting II	3	Acct 212	4.5	1
Econ 202 Principles of Macroeconomics (Lower-Div. core)	Principles of Macroeconomics	3	Econ 202	4.5	1
Info 101 Intro to Information Technology (Lower-Div. core)	Intro to Information Technology	3	Info 101	4.5	1
Mgmt 230 Business Law (Lower-Div. core)	Business Law	3	Mgmt 230	4.5	1
SCM 210 Applied Business Statistics (Lower-Div. core)	Applied Business Statistics	3	SCM 210	4.5	1
Fin 313 Business Finance (Upper-Div. core)	Business Finance	3	Fin 313	4.5	1
Mgmt 302 Mgmt and Organizational Behavior (Upper-Div. core)	Management & Organizational Behavior	3	Mgmt 302	4.5	1
Mktg 305 Marketing Principles (Upper-Div. core)	Principles of Marketing	3	Mktg 305	4.5	1
<b>Total number of credits @ NEU</b>		<b>68</b>		<b>102</b>	<b>23</b>

## COURSES FOR THE STUDY AT CSUSB

### BA: Finance Concentration:

Area or Course	Units	Course	Area
GE-A1 Written Communication (ENG102B) ***	0	Eng 102B	General Education pre-requisite
GE-A1 Written Communication (ENG103B) ***	4	Eng 103B	General Education pre-requisite
GE-A1 Written Communication (ENG104B) ***	4	Eng 104B	General Education
GE-A2 Oral Communication	4	Com 120	General Education
GE-B5 Natural Sciences Capstone*	4		General Education
GE-C5 Humanities Capstone*	4		General Education
GE-D1 American History and Civilization	4		General Education
GE-D2 American Institutions	4	Psci 203	General Education
GE-D5 Social Sciences Capstone*	4		General Education
GE-F Upper-Division Writing Requirement	4	Mgmt 306	General Education
Fin 314 Corporate Financial Management	4		Upper-division core
Info 309 Information Management	4		Upper-division core
Mgmt 330 Legal Environment of Business	4		Upper-division core
Mgmt 490 Strategic Management	4		Upper-division core
PA 315 Government-Business Relations	4		Upper-division core
SCM 304 Principles of Supply Chain Mgmt	4		Upper-division core
FIN 430 Financial Theory and Practice	4		BA finance concentration
FIN 432 Financial Institution and Capital Formation	4		BA finance concentration
FIN 433 International Business Finance	4		BA finance concentration
FIN 435 Investment Analysis	4		BA finance concentration
FIN 527. Financial Derivatives or FIN 445 Financial Analysis and Decision-Making	4		BA finance concentration
ACCT 372 Intermediate Accounting or FIN 360. Financial Planning Process and Insurance or FIN 380. Principles of real estate	4		BA finance concentration
Elective courses	10		
<b>Total amount of credits at CSUSB</b>	<b>94</b>		

\*One of the three capstones must also fulfill  
 GE-G Multicultural/Gender Requirement - 0 unit req (NSCI 325/HUM 325/SSCI 325)

\*\*Challenge Exams must be completed within the first two weeks of the term. Please contact the department of the subject that you wish to challenge for further information.

\*\*\* The GE-A1 Written Communication requirement requires three classes (ENG102B, 103B, and 104B) taken in fall, winter, and spring quarters.

Concentration courses are based on 2018-2019 Catalog.

### BA: Accounting Concentration:

Area or Course	Units	Course	Area
GE-A1 Written Communication (ENG102B) ***	0	Eng 102B	General Education pre-requisite
GE-A1 Written Communication (ENG103B) ***	4	Eng 103B	General Education pre-requisite
GE-A1 Written Communication (ENG104B) ***	4	Eng 104B	General Education
GE-A2 Oral Communication	4	Com 120	General Education
GE-B5 Natural Sciences Capstone*	4		General Education
GE-C5 Humanities Capstone*	4		General Education
GE-D1 American History and Civilization	4		General Education
GE-D2 American Institutions	4	Psci 203	General Education
GE-D5 Social Sciences Capstone*	4		General Education
GE-F Upper-Division Writing Requirement	4	Mgmt 306	General Education
FIN 314 Corporate Financial Management	4		Upper-division core
INFO 309 Information Management	4		Upper-division core
MGMT 330 Legal Environment of Business	4		Upper-division core
MGMT 490 Strategic Management	4		Upper-division core
PA 315 Government-Business Relations	4		Upper-division core
SCM 304 Principles of Supply Chain Mgmt	4		Upper-division core
ACCT 315. Accounting Information Systems	4		BA Accounting concentration
ACCT 347. Management Accounting and Decision Making	4		BA Accounting concentration
ACCT 372. Intermediate Accounting	4		BA Accounting concentration
ACCT 373. Problem Areas in Intermediate Accounting	4		BA Accounting concentration
ACCT 426. Introduction to Taxation	4		BA Accounting concentration
ACCT 440. Financial Statement Auditing	4		BA Accounting concentration
ACCT 374. Reporting Issues in Intermediate Accounting	4		BA Accounting concentration

Two or more units to be chosen in consultation with advisor (ACCT 468 (4 units, Accounting for Government and Not-for-Profit Organizations) is recommended)	2		BA Accounting concentration
Elective course	4		
<b>Total amount of credits at CSUSB</b>	<b>94</b>		

\*One of the three capstones must also fulfill

GE-G Multicultural/Gender Requirement - 0 unit req (NSCI 325/HUM 325/SSCI 325)

\*\*Challenge Exams must be completed within the first two weeks of the term. Please contact the department of the subject that you wish to challenge for further information.

\*\*\* The GE-A1 Written Communication requirement requires three classes (ENG102B, 103B, and 104B) taken in fall, winter, and spring quarters.

Concentration courses are based on 2018-2019 Catalog.

#### BA: Management Concentration:

Area or Course	Units	Course	Area
GE-A1 Written Communication (ENG102B) ***	0	Eng 102B	General Education pre-requisite
GE-A1 Written Communication (ENG103B) ***	4	Eng 103B	General Education pre-requisite
GE-A1 Written Communication (ENG104B) ***	4	Eng 104B	General Education
GE-A2 Oral Communication	4	Com 120	General Education
GE-B5 Natural Sciences Capstone*	4		General Education
GE-C5 Humanities Capstone*	4		General Education
GE-D1 American History and Civilization	4		General Education
GE-D2 American Institutions	4	Psci 203	General Education
GE-D5 Social Sciences Capstone*	4		General Education
GE-F Upper-Division Writing Requirement	4	Mgmt 306	General Education
FIN 314 Corporate Financial Management	4		Upper-division core
INFO 309 Information Management	4		Upper-division core
MGMT 350 Administrative Communication	4		Upper-division core

Area or Course	Units	Course	Area
MGMT 490 Strategic Management	4		Upper-division core
PA 315 Government-Business Relations	4		Upper-division core
SCM 304 Principles of Supply Chain Mgmt	4		Upper-division core
MGMT 335. Business and Society	4		BA Management concentration
MGMT 405. Managing Across Borders	4		BA Management concentration
MGMT 455. Human Resources Management	4		BA Management concentration
Twelve units chosen from	12		BA Management concentration
ENTR 443. Small Business Management (4) HRM 457. Industrial and Labor Relations (4) MGMT 402. Studies in Organizational Behavior (4) MGMT 405. Managing Across Borders (4) MGMT 406. International Business Law (4) MGMT 451. Organization and Management Theory (4) MGMT 452. Leading Effectively and Ethically (4) MGMT 459. Work Group Management (4) MGMT 515. Business Consulting (4) MGMT 575. Internship in Management (4) MGMT 590. Seminar in Management (2 or 4) for a total of (4)			BA Management concentration
Elective Courses	10		
<b>Total amount of credits at CSUSB</b>	<b>94</b>		

\*One of the three capstones must also fulfill

GE-G Multicultural/Gender Requirement - 0 unit req (NSCI 325/HUM 325/SSCI 325)

\*\*Challenge Exams must be completed within the first two weeks of the term. Please contact the department of the subject that you wish to challenge for further information.

\*\*\* The GE-A1 Written Communication requirement requires three classes (ENG102B, 103B, and 104B) taken in fall, winter, and spring quarters.

[Concentration courses are based on 2018-2019 Catalog.](#)



**BA: Marketing Concentration:**

<b>Area or Course</b>	<b>Units</b>	<b>Course</b>	<b>Area</b>
GE-A1 Written Communication (ENG102B) ***	0	Eng 102B	General Education pre-requisite
GE-A1 Written Communication (ENG103B) ***	4	Eng 103B	General Education pre-requisite
GE-A1 Written Communication (ENG104B) ***	4	Eng 104B	General Education
GE-A2 Oral Communication	4	Com 120	General Education
GE-B5 Natural Sciences Capstone*	4		General Education
GE-C5 Humanities Capstone*	4		General Education
GE-D1 American History and Civilization	4		General Education
GE-D2 American Institutions	4	Psci 203	General Education
GE-D5 Social Sciences Capstone*	4		General Education
GE-F Upper-Division Writing Requirement	4	Mgmt 306	General Education
FIN 314 Corporate Financial Management	4		Upper-division core
INFO 309 Information Management	4		Upper-division core
MGMT 330 Legal Environment of Business	4		Upper-division core
MGMT 490 Strategic Management	4		Upper-division core
PA 315 Government-Business Relations	4		Upper-division core
SCM 304 Principles of Supply Chain Mgmt	4		Upper-division core
MKTG 410. Consumer Behavior	4		BA Marketing concentration
MKTG 416. Marketing Research	4		BA Marketing concentration
MKTG 420. Advertising	4		BA Marketing concentration
MKTG 430. Professional Selling and Sales Management	4		BA Marketing concentration
MKTG 436. Marketing Decision-Making	4		BA Marketing concentration
MKTG 496. Marketing Planning and Strategy	4		BA Marketing concentration
Four units of 400- or 500-level MKTG courses chosen from	4		BA Marketing concentration

MKTG 420. Advertising (4) (if not taken in category 5)			
MKTG 430. Professional Selling and Sales Management (4) (if not taken in category 5)			
MKTG 446. Advertising Campaign (4)			
MKTG 460. Retailing (4)			
MKTG 462 Merchandising (4)			
MKTG 470. International Marketing Management (4)			
MKTG 525. Sports and Entertainment Marketing (4)			
MKTG 550. Advanced Sports Marketing Planning and Strategy (4)			
MKTG 555. Advanced Entertainment Marketing Planning and Strategy (4)			
MKTG 560. Services Marketing (4)			
MKTG 575. Internship in Marketing (4)			
MKTG 590. Seminar in Marketing (4)			
Elective	6		
<b>Total amount of credits at CSUSB</b>	<b>94</b>		

\*One of the three capstones must also fulfill

GE-G Multicultural/Gender Requirement - 0 unit req (NSCI 325/HUM 325/SSCI 325)

\*\*Challenge Exams must be completed within the first two weeks of the term. Please contact the department of the subject that you wish to challenge for further information.

\*\*\* The GE-A1 Written Communication requirement requires three classes (ENG102B, 103B, and 104B) taken in fall, winter, and spring quarters.

[Concentration courses are based on 2018-2019 Catalog.](#)

**BA: International Business Concentration:**

Area or Course	Units	Course	Area
GE-A1 Written Communication (ENG102B) ***	0	Eng 102B	General Education pre-requisite
GE-A1 Written Communication (ENG103B) ***	4	Eng 103B	General Education pre-requisite
GE-A1 Written Communication (ENG104B) ***	4	Eng 104B	General Education
GE-A2 Oral Communication	4	Com 120	General Education
GE-B5 Natural Sciences Capstone*	4		General Education
GE-C5 Humanities Capstone*	4		General Education

GE-D1 American History and Civilization	4		General Education
GE-D2 American Institutions	4	Psci 203	General Education
GE-D5 Social Sciences Capstone*	4		General Education
GE-F Upper-Division Writing Requirement	4	Mgmt 306	General Education
FIN 314 Corporate Financial Management	4		Upper-division core
INOF 309 Information Management	4		Upper-division core
MGMT 330 Legal Environment of Business	4		Upper-division core
MGMT 490 Strategic Management	4		Upper-division core
PA 315 Government-Business Relations	4		Upper-division core
SCM 304 Principles of Supply Chain Mgmt	4		Upper-division core
FIN 433. International Business Finance	4		BS International Business concentration
MGMT 405. Managing Across Borders	4		BS International Business concentration
MKTG 470. International Marketing Management	4		BS International Business concentration
Four units chosen from (Course cannot double count in the specialty): ADMN 575. Internship (4) (must have international focus) ADMN 590B. Seminar in Administration (4) (must involve int'l travel) ADMN 590C. Seminar in Administration (4) ADMN 590D. Seminar in Administration (4) FIN 433 International Business Finance (4) SCM 445. International Logistics (4)	4		BS International Business concentration
Four units chosen from breadth electives (course cannot double count in the specialty): ANTH 341 Globalization Culture (4) COMM 471 International Communication (4) ECON 430 International Economics (4) ECON 435 Multinational Corporations (4) ECON 450 Global Economy (4) FIN 432 Financial Institutions and Capital Formation PSCI 540 Seminar in Comparative Politics (4) PSCI 590 Seminar in international Relations (4) SSCU 515 Model United Nations (4)	4		
Eight units of 200-level or higher course work in the same approved foreign language.	8		BS International Business concentration
Eight units chosen from one of the following three specialties (Study Abroad, Functional Specialty, or regional Specialty):	8		BS International Business concentration
<b>Total amount of credits at CSUSB</b>	<b>96</b>		

\*One of the three capstones must also fulfill  
GE-G Multicultural/Gender Requirement - 0 unit req (NSCI 325/HUM 325/SSCI 325)

\*\*Challenge Exams must be completed within the first two weeks of the term. Please contact the department of the subject that you wish to challenge for further information.

\*\*\* The GE-A1 Written Communication requirement requires three classes (ENG102B, 103B, and 104B) taken in fall, winter, and spring quarters.

Students are required to attend a mandatory international business advising session towards the end of the first quarter of the junior year.

Concentration courses are based on 2018-2019 Catalog.